

Hello, I'm Anne-Sophie Vermorel

UI Designer • Web Designer

ansovermorel.design@gmail.com • <https://ansovermorel-design.com> • BRY-SUR-MARNE (FRA)

EDUCATION

Usabilis (2020)

Usability engineering UX/UI Design
Certificate

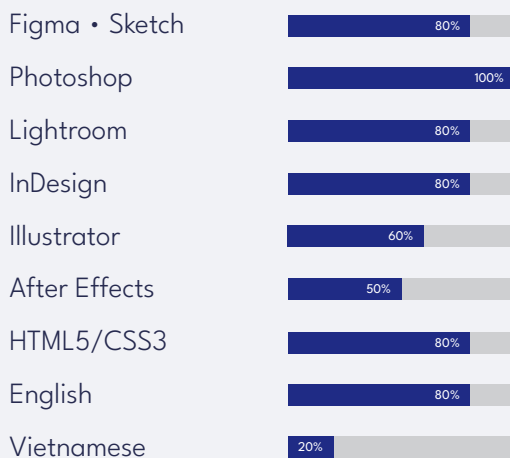
IUT2 Grenoble (2010)

Professional degree in
Visual Communication

SERVICES

Websites • Emailings/Newsletters • Visual
identity • Web and print visuals

TECHNICAL SKILLS



INTERESTS

Running

- 3 to 4 times/week

Taekwondo

- red belt

Photography

- <https://www.instagram.com/ansovrmrl/>
- <https://www.instagram.com/thisis.project/>

Travels

- Europe (Germany, England, Portugal, Spain...)
- Asia (Thailand, Cambodia, Vietnam, Singapor)
- North America (USA, Canada)

PROFESSIONAL EXPERIENCE

Freelance (since 2020)

UI Designer • Web Designer
Websites

- designing and coding websites:
 - defining the user journey
 - building sitemap
 - creating user interfaces for web and mobile (wireframes, mock ups, prototypes)
 - coding HTML/CSS and jQuery | CMS

Emailings/Newsletters

- designing and coding emailings and newsletters:
 - creating user interfaces for web and mobile
 - coding HTML/CSS

Graphic Design

- creating brand identity
- WEB: creating visuals, banners, landing pages...
- PRINT: creating posters, flyers, brochures, POS...
- PHOTOS: shooting photos + editing

References

Orange, CANAL+, Vivendi, Thema, Nolita Cinéma...

CANAL+ International (2016 - 2019)

Web Designer • Front-End Web Developer

- designing and coding websites, web pages and newsletters
- creating visuals and videos which will be published on social media (Facebook, Instagram and Twitter)

Crédit Agricole d'Île-de-France (2014 - 2016)

Web Designer • Webmaster

- designing and coding landing pages, web pages and emailings
- creating banners
- updating the website
- customer support

Wibilong (2013 - 2014)

Web Designer • Front-End Web Developer

- designing and coding websites using Wibilong's purchase decision tools for GrosBill, Pixmania, MisterGoodDeal, Seb...
- optimizing HTML/CSS code of Après l'achat website and creating landing pages for Dyson and Magimix

MB Line (2010 - 2012)

Web Designer • Front-End Web Developer

- designing and coding websites, emailings and newsletters
- creating print and web communication material
- customer support
- updating the website of CASE IH France